

9 February 2018

Our Ref: RFI 22540

Dear

**Freedom of Information Act 2000
Information in Relation to the Trust's Usage of Social Media and Internet**

I am writing to confirm that the South Eastern Health & Social Care Trust (the Trust) has now completed its search for the information relating to the above which you requested on 25 January 2018.

A response to each of the questions raised has been provided by the Human Resources and Corporate Affairs Directorate and the Planning, Performance and Informatics Directorate and is attached in Appendix A.

Under the terms of the legislation, if you are unhappy with this response you have the right to seek a review within the Trust in the first instance. If you wish to do so, please write to me at the address below.

If after such a review you are still unhappy with the response, you have the right to appeal to the Information Commissioner who will undertake an independent review. The Information Commissioner can be contacted at The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, SK9 5AF.

If you have any queries about this letter, please do not hesitate to contact me. Please remember to quote the reference number above in any future communications.

Yours sincerely,

**L McAree (Miss)
Head of Information Governance &
Directorate Support**

Q1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?

A1. Yes, the Trust has a Facebook page which was created on 27/09/2010.

<https://www.facebook.com/South-Eastern-Health-Social-Care-Trust-156541431037280/?ref=hl>

There are also a number of departments within the Trust who have requested to set up their own pages. They are:

SET Nursing & Midwifery

<https://www.facebook.com/search/top/?q=set%20nursing%20%26%20midwifery>

SET Employability Service

<https://www.facebook.com/YouthAtWorkSET/notifications/>

2 Rhymesby2

<https://www.facebook.com/YouthAtWorkSET/notifications/>

Smoke-free wombs

<https://www.facebook.com/smokefreewombs/>

Youth Health Advice

<https://www.facebook.com/YouthHealthAdvice/>

Q2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?

A2. No.

Q3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?

A3. Yes, the Trust Twitter account was set up in April 2012.

<https://twitter.com/setrust>

Q4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?

A4. No.

Q5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?

A5. Yes - Google Admin Console (perpetual licence per device registered)
There are 550 devices currently registered at £99 each. The Trust started using this service in March 2015.

Q6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

A6. No.